

# Kordell Ballard

112 Grant Drive • Warrensburg, MO • 64093

(573) 418-2904 • kordellrayballard@gmail.com

## EDUCATION

**B.S., Communications in Digital Media Production**, University of Central Missouri, December 2016

**M.S., Educational Technology**, University of Central Missouri, May 2019

## PROFESSIONAL MEDIA EXPERIENCE

**Corporate Videographer** Taylor Industries • Jefferson City, MO (June 2011-August 2017)

- Set up the shoot for promotional videos in a safe and manageable way around products
- Edited in Adobe Premiere and Adobe After Effects to create the videos
- Worked with the owner to write the scripts for the promotional content

**Media Producer** KJO Media • Westwood, KS (May 2018-Aug 2018)

- Operated camera for instructional and promotional videos
- Demonstrated editing proficiency in Adobe Premiere and Adobe After Effects
- Worked with co-workers to meet the deadlines

**Cinematographer** Steve McCurdy • Warrensburg, MO (November 2015)

- Operated a camera to capture the activities of Texas native Mr. McCurdy as he explored the abandoned missile silos in Knob Noster and Holden, Missouri

**Editor** Overwatchdojo • Budapest, Hungary (February 2017 – January 2019)

- Edited weekly educational videos for the game Overwatch to be released on YouTube.
- Created unique motion graphics and graphic packages for videos to be a staple in videos.
- Attended meetings to come up with video ideas and find the best ways to show them in a video.

**Media Producer** Communications Department UCM • Warrensburg, MO (May 2019)

- Edited educational & promotional videos for the DMP Broadcast Labs & Comm Department.
- Created unique motion graphics and graphic packages for videos to be a staple in videos.
- Attended meetings to come up with video ideas and find the best ways to show them in a video.

## OTHER EXPERIENCE

**System Coordinator** College of Arts, Humanities, & Social Sciences at UCM (January 2020 - Present)

- Working with Departments to determine the best technology for Student Labs.
- Setting up Hybrid and Online methods of teaching for CAHSS Faculty.
- Assisting Faculty and Staff with technology issues that arise.